Assignment One Sustainable Venture

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Enabling Quality Education & Health for Underprivileged Children

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"Think Big – Start Small – Scale Fast".

- The E&H Foundation was established with the aim of providing quality education and healthcare services to underprivileged individuals in India, with a particular focus on Uttar Pradesh.
- Foundation has facilitated access to quality education for approximately 19,000 children across three districts in Uttar Pradesh: Farrukhabad, Lucknow, and Kanpur. In the year 2019-20 alone, the foundation has been able to educate 7,500 children, with 50% of them being girls.
- Recognizing the need for scalability in addressing the issue of quality education, the foundation has adopted a strategy of establishing long-term collaborations with implementing organizations that have demonstrated successful and replicable models on the ground.

Sustainable Development Goals









Ecomical Goals

- **Affordable Education:** The program provides quality education to children at a cost of ₹5000 per child per year, making it an affordable option for underprivileged families.
- **Scaling Potential:** The program has demonstrated the potential for scaling up, aiming to reach 100,000 children by 2025 through expansion in more districts of Uttar Pradesh.
- Academic Performance: Independent studies show that the students achieve grade-appropriate learning and score 100-150% higher marks compared to government school children, indicating cost-effective quality education.

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Ecological Goals

- Marginalized Communities: The program focuses on providing education to children from extremely marginalized sections of society, ensuring equal opportunities for their development.
- Environmental Impact: While the paragraph does not explicitly mention ecological goals, by promoting education and awareness among children, it indirectly contributes to environmental sustainability by fostering a generation that understands the importance of ecological balance and conservation.





Social Goals

- **Gender Equality:** More than 55% of the students being educated by E&H Foundation are young girls, helping bridge the gap between male and female literacy rates in Uttar Pradesh and India.
- **First-generation Learners:** Over 80% of the students enrolled in the program are first-generation learners, which not only empowers them but also positively impacts their families and communities.
- Partnership and Donor Engagement: The foundation has developed partnerships with corporate houses and individual donors to fund the program, creating a collaborative effort to uplift education in underprivileged areas.
- Community Engagement: The program actively involves the community, including parents and local stakeholders, in the education of their children, fostering a sense of ownership and engagement.

